

**TOWN AND VILLAGE OF SWANTON**  
**SWANTON, VT 05488**  
**WWW.SWANTONVT.GOV**

**Whereas**, the governments of the Town of Swanton and the Village of Swanton celebrates our local small businesses and the contributions they make to our local economy and community; and

**Whereas**, according to the U.S. Small Business Administration, there are 33 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 62.7% of net new jobs created since 1995, and small businesses employ 46.4% of the employees in the private sector in the United States; and

**Whereas**, 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

**Whereas**, 72% of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently-owned retailers and restaurants all year long; and

**Whereas**, the Town and Village of Swanton supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

**Whereas**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now, Therefore**, the Selectboard of the Town of Swanton and the Board of Trustees of the Village of Swanton does hereby proclaim, November 25, 2023, as

***SMALL BUSINESS SATURDAY***

**And** urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and to Shop Small throughout the year.

Introduced and passed by the Selectboard of the Town of Swanton on the 7<sup>th</sup> day of November, 2023 and by the Trustees of the Village of Swanton on the 13<sup>th</sup> day of November, 2023

Attest:

  
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Earl Fournier, Selectboard Chair

  
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Neal Speer, Village President